

LONG ISLAND ADVANCE • SUFFOLK COUNTY NEWS ISLIP BULLETIN

Quality Publications • Quality Readers

Bridge meeting
Public works meeting
See page 1

"Uncle Junior" to perform
Comedian Charles Stone
See page 1

Dean resigns
Furniture store owner
See page 2

THE LONG ISLAND ADVANCE
longislandadvance.net
122nd Year - Issue No. 52
November 22, 2009

Solemn tribute
The 10th of 100th Infantry Brigade was held in front of thousands of veterans and their families at the Long Island Advance (LISA) headquarters in Patchogue, N.Y. The event was held to honor the 100th anniversary of the 100th Infantry Brigade's formation in 1909. The event was held at the Long Island Advance (LISA) headquarters in Patchogue, N.Y. The event was held to honor the 100th anniversary of the 100th Infantry Brigade's formation in 1909.

Honoring those who serve
A U.S. Marine in Afghanistan reflects on what Veterans Day means

By MARK MILA

When the 100th anniversary of the 100th Infantry Brigade is celebrated, it is a time to reflect on the sacrifices of those who have served our country. The 100th Infantry Brigade was formed in 1909 and has since been a part of the U.S. Army's 1st Infantry Division. The 100th Infantry Brigade has a long and distinguished history of service to our country.

Michael Mila is a U.S. Marine in Afghanistan. He is a member of the 100th Infantry Brigade. He is a member of the 100th Infantry Brigade. He is a member of the 100th Infantry Brigade.

New residence
See page 1

Summer blast
See page 5

Projects '09
See page 10

The Suffolk County News
Your HomeTown Newspaper Since 1959
123rd Year - Issue No. 51
August 27, 2009
suffolkcountynews.net

Sails up
The 10th annual Regatta of the South Shore is just getting started. The regatta is held in the Long Beach area of the South Shore. The regatta is held in the Long Beach area of the South Shore.

Attempting to develop a seaside vision
Residents and town debate a waterfront revitalization program

By JIM FORTIN

The town of Southold is currently in the process of developing a waterfront revitalization program. The program is aimed at improving the waterfront area and making it more attractive to tourists and residents alike. The program is aimed at improving the waterfront area and making it more attractive to tourists and residents alike.

Melodies and meals
See page 2

Veterans honored
See page 5

Museum night
See page 5

ISLIP • ISLIP • ISLIP • ISLIP • ISLIP • ISLIP
BULLETIN
Serving the South Shore from West Islip to Great River since 1919.
islbulletin.net
69th Year - Issue No. 38
June 11, 2009
754

Lax champions
The West Islip lacrosse team has captured both the Long Island and Suffolk County A division. See story page 23.

Brightwaters Village trustee candidates
Three nominees vying for two board seats on Tuesday

By JEFF BEISS

The Brightwaters Village Board of Trustees is currently in the process of selecting two new members. Three candidates have been nominated for the positions. The candidates are currently being interviewed by the board.

2010 RATES DISPLAY ADVERTISING

CONTACT INFORMATION

Long Island Advance
(Covers Southern Brookhaven Town)

20 Medford Avenue
P.O. Box 780
Patchogue, New York 11772
www.LongIslandAdvance.net

(631) 475-1000
Fax (631) 475-1565

Advertising E-mail:
LIAproduction@optonline.net

CONTACT:
Rory Upton, ext. 15

Suffolk County News
(Covers Eastern Islip Town)
www.SuffolkCountyNews.net

Islip Bulletin
(Covers Western Islip Town)
www.IslipBulletin.net

23 Candee Avenue
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Ginny LiPuma, ext. 3
at 631-475-1000 ext. 18

DISPLAY DEADLINES, TERMS & CONDITIONS

* Newspapers are published each Thursday.

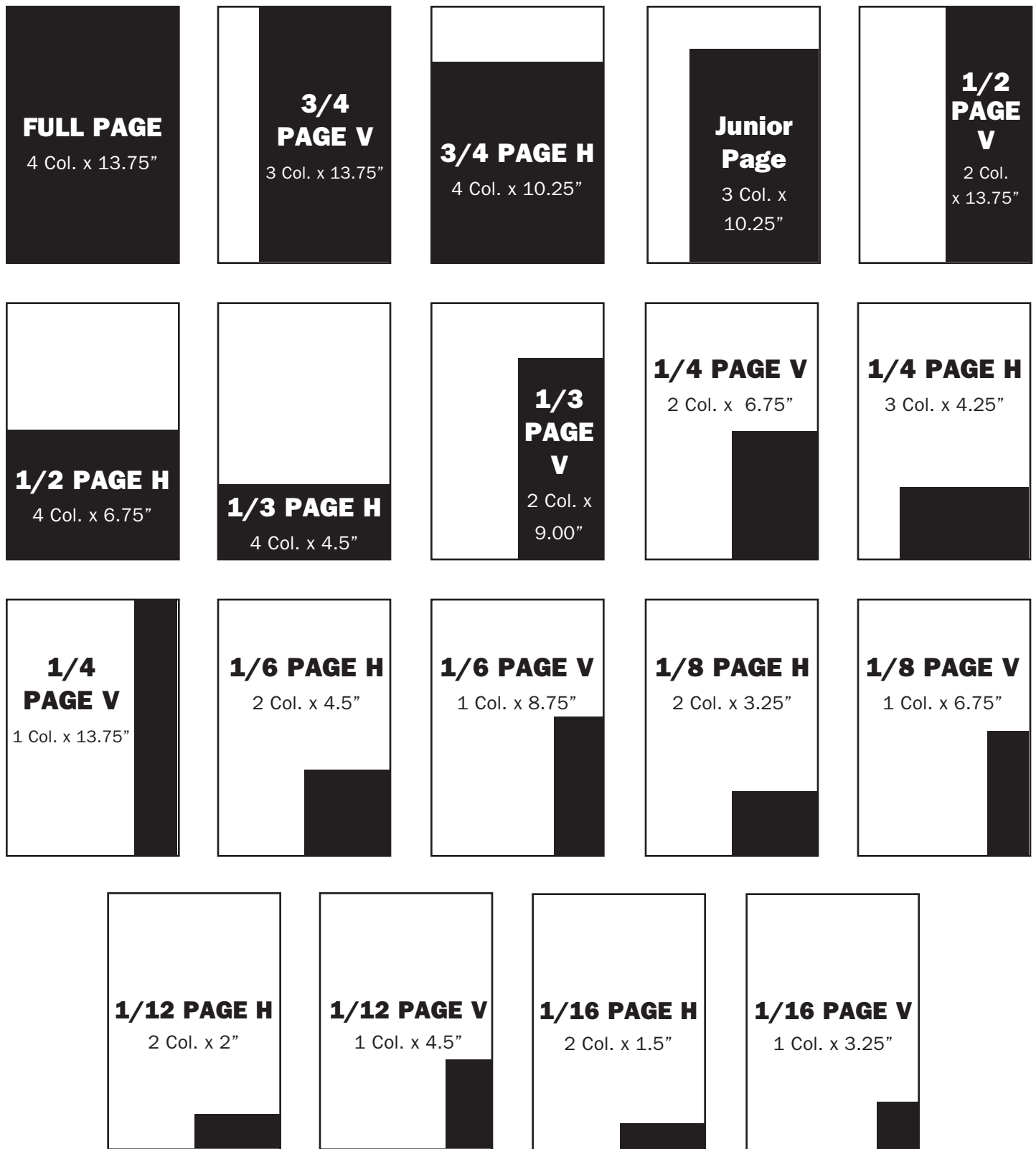
Space Reservations and Copy:
2PM Monday

Camera Ready (digital files):
4PM Monday

Proof Ads:
Noon Monday

***Payment for all ads is due in full until credit has been established**

- Advertising retail display rates will apply only to an advertiser who owns or operates one or more retail businesses.
- All rates on this schedule are net.
- We reserve the right to insert the word "advertisement" in all ads, especially "all-copy" ads which may be mistaken for news articles.
- Position requests can be made, but are not guaranteed. Failure to meet these requests will not constitute cause for adjustments, refund or rerun.
- Liability for errors in advertisements shall not exceed the cost of the space occupied by the error. We will provide a correction letter if we have failed to correct error clearly marked by the advertiser on return proofs.
- We reserve the right to revise rates on 30 days written notice to the advertiser.
- Ads can be accepted via e-mail in PDF format to LIAproduction@optonline.net. Artwork and text needed to create an ad may also be sent. Text files in Microsoft Word (or pasted into the body of an e-mail) and pictures saved in JPG are acceptable formats. Contact your salesperson or the production department if you have questions regarding formats that are acceptable.
- All advertising accepted is subject to the approval of the publisher. We shall have the right to revise or reject in whole or in part any advertisement.



AD DIMENSIONS - TABLOID SIZE PAGES

Column Width in Inches

1 Column	2.25"
2 Columns	5.00"
3 Columns	7.5"
4 Columns	10"

LONG ISLAND ADVANCE

SIZE UNIT	1X	6X	13X	26X	39X	52X
1 Page	724	689	652	613	572	550
3/4 Page	582	546	512	465	434	406
Junior Page	485	462	421	403	376	362
1/2 Page	405	387	361	332	307	282
1/3 Page	302	287	275	250	229	207
1/4 Page	243	227	215	200	189	179
1/6 Page	174	165	154	141	127	118
1/8 Page	146	140	135	120	109	101
1/12 Page	117	111	105	97	87	78
1/16 Page	86	82	78	72	63	58

SUFFOLK COUNTY NEWS

SIZE UNIT	1X	6X	13X	26X	39X	52X
1 Page	700	667	622	581	540	519
3/4 Page	541	515	493	444	394	376
Junior Page	466	444	411	383	356	342
1/2 Page	391	372	348	312	291	266
1/3 Page	289	277	263	237	215	196
1/4 Page	231	219	204	188	179	168
1/6 Page	166	159	146	133	119	113
1/8 Page	138	132	127	114	103	97
1/12 Page	111	105	99	91	83	75
1/16 Page	82	78	74	67	59	54

ISLIP BULLETIN

SIZE UNIT	1X	6X	13X	26X	39X	52X
1 Page	670	639	595	556	516	497
3/4 Page	517	493	471	424	376	360
Junior Page	446	424	394	366	341	326
1/2 Page	373	356	333	301	278	254
1/3 Page	277	264	251	226	206	187
1/4 Page	220	210	195	180	170	161
1/6 Page	159	152	140	127	115	108
1/8 Page	131	125	120	109	101	93
1/12 Page	106	101	95	87	78	72
1/16 Page	79	75	71	65	56	51

**Dining and
Entertainment
SECTION**
(Common In All Three Papers)

SIZE UNIT

Each Box is 3" w x 2.92" h (12 per page)

1X	6X	13X
98	93	86

- Rates are cost per insertion in applicable paper(s).
- Political and special interest ads are billed at open rate, or applicable contract rate. Payment due with order. Ads must contain funding source.
- Not-for-profit advertisers are eligible for 15% OFF open (1X) rate.

LONG ISLAND ADVANCE and SUFFOLK COUNTY NEWS	SIZE UNIT	1X	6X	13X	26X	39X	52X
	1 Page	1081	1019	964	898	860	847
	3/4 Page	834	783	752	701	663	635
	Junior Page	700	658	607	581	544	507
	1/2 Page	574	532	502	472	443	418
	1/3 Page	424	394	371	352	321	305
	1/4 Page	360	353	324	305	282	268
	1/6 Page	256	244	219	201	187	180
	1/8 Page	205	195	187	170	156	151
	1/12 Page	165	156	150	140	129	119
1/16 Page	120	115	108	101	93	84	

SUFFOLK COUNTY NEWS and ISLIP BULLETIN	SIZE UNIT	1X	6X	13X	26X	39X	52X
	1 Page	1051	990	947	875	828	797
	3/4 Page	811	773	738	685	632	605
	Junior Page	680	649	595	558	518	483
	1/2 Page	550	522	493	454	421	398
	1/3 Page	406	386	364	336	307	291
	1/4 Page	345	329	312	291	270	255
	1/6 Page	243	232	208	191	175	168
	1/8 Page	194	184	177	162	148	143
	1/12 Page	155	148	142	132	121	113
1/16 Page	114	109	102	94	87	80	

LONG ISLAND ADVANCE, SUFFOLK COUNTY NEWS and ISLIP BULLETIN	SIZE UNIT	1X	6X	13X	26X	39X	52X
	1 Page	1342	1249	1174	1079	1008	929
	3/4 Page	1025	961	888	812	775	730
	Junior Page	860	814	760	715	674	642
	1/2 Page	711	667	622	568	511	498
	1/3 Page	535	501	463	421	384	357
	1/4 Page	440	425	399	338	305	286
	1/6 Page	338	303	268	232	211	203
	1/8 Page	277	233	221	198	183	172
	1/12 Page	201	189	175	158	144	136
1/16 Page	150	139	131	115	106	101	

4 COLOR:

ONE PAPER - \$180
TWO PAPERS - \$360
THREE PAPERS - \$540

PRE-PRINTED INSERTS

Up to an 8-page tabloid
LIA - \$374
SCN - \$185
IB - \$98

Long Island Advance

(Covers Southern Brookhaven Town)

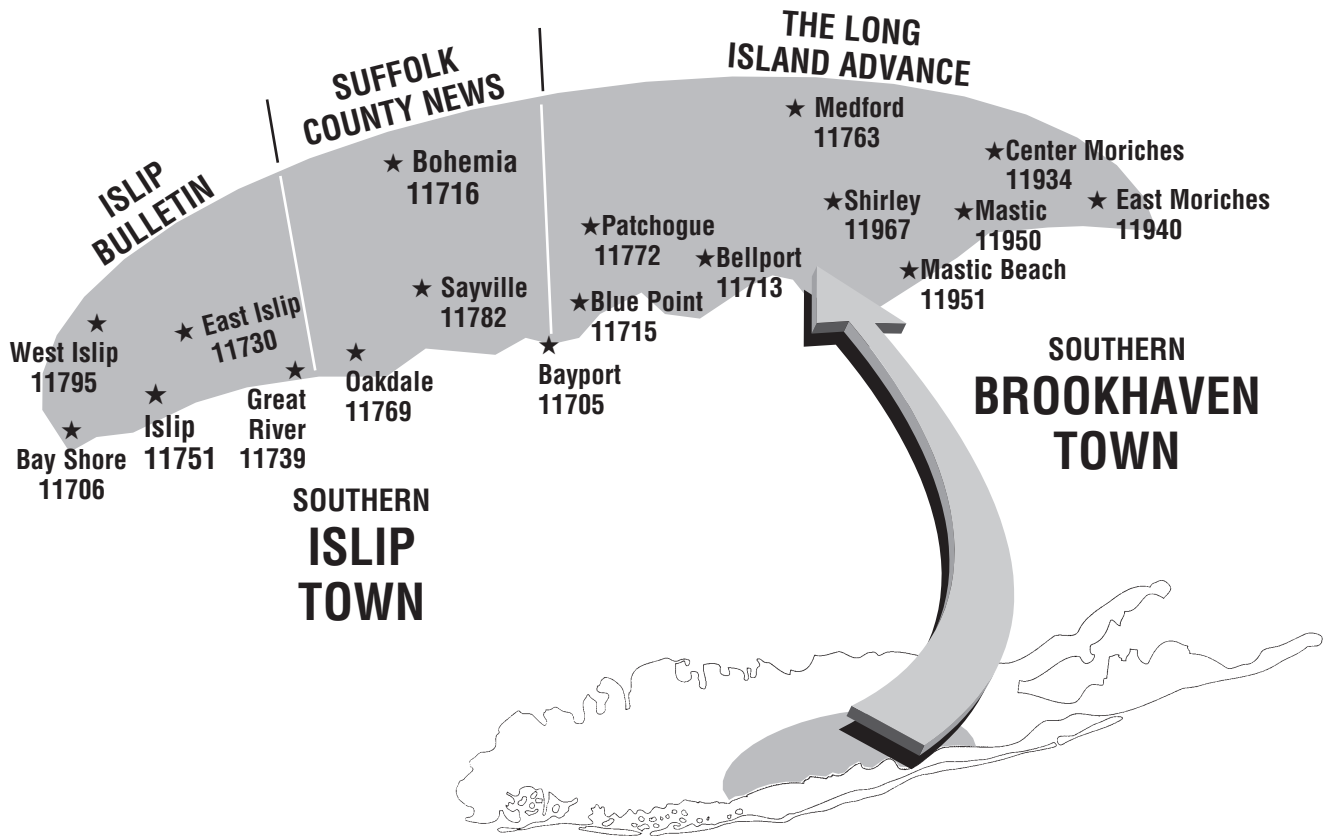
Suffolk County News

(Covers Eastern Islip Town)

Islip Bulletin

(Covers Western Islip Town)

Quality Publications • Quality Readers



CIRCULATION

Long Island Advance — Established 1871

- Published in one of the largest centers of population in Suffolk County.
- Circulation covers these communities: Bayport, Bellport, Blue Point, Brookhaven Hamlet, Brookhaven National Laboratory (Upton), Center Moriches, East Moriches, East Patchogue, Eastport, Farmingville, Fire Island (seasonal), Holtsville, Manorville, Mastic, Mastic Beach, Medford, Moriches, Patchogue, Shirley and Yaphank.
- Published and mailed Thursdays.
- 13,500 readers.
- The Long Island Advance** has the largest net paid circulation of any weekly newspaper on the South Shore of Brookhaven Township, New York.

Suffolk County News — Established 1884

- Published in one of the largest centers of population in Suffolk County.
- Circulation covers these communities: Bayport, Blue Point, Bohemia, Fire Island (seasonal), Oakdale, Sayville and West Sayville.
- Published and mailed Thursdays.
- 8,000 readers.

Islip Bulletin — Established 1948

- Circulation covers these communities: Bay Shore, Brightwaters, East Islip, Great River, Islip, Islip Terrace and West Islip.
- Published and mailed Thursdays.
- 3,800 readers.

2010 WEB AD INFORMATION

www.longislandadvance.net
www.suffolkcountynews.net
www.islipbulletin.net

Free... For
Contract Advertisers
During The Contract Period

AD SIZE

(234 X 60 PIXELS)
3.25" WIDE X .827" TALL

All other print advertisers:
\$25 per month, per site

(ads will be placed on our home page on a first-come, first-served basis)

Web Ad Requirements

All ads submitted must meet the pixel dimension size requirements and should also be optimized for web viewing.

Want to advertise online with our publications and don't know how?

We can design your web banner ad for you and help start a tidal wave of traffic over to your site! You simply:

- Decide the type of advertising space and amount you want.
- Arrange a web banner advertising agreement with us.
- Tell us the URL to which you want the visitors directed.
- Watch the hits roll in!

If you need help with wording or what images to display, we can look over your site to help you get the most of the ad space. We design ads that grab the visitor's attention. Through the use of clear messages, attractive images, catch phrases and other common techniques, we get visitors to click on your ad and check out what you have to offer.

What is the potential return on your investment?

It's an indisputable fact that your ad needs site visitors if you are going to make any money via the Internet. Visitors log on to www.longislandadvance.net, www.suffolkcountynews.net and www.islipbulletin.net to learn of up-to-date news as well as local entertainment, weather and events. Take advantage of our site traffic today!